

# Full-Service News Broadcasting, Production and Placement

*OCMediaPlex Broadcast Studios Make it HAPPEN!*

## FACILITIES

The OCMediaPlex Broadcast Studios offers two sound-proof stages, a dressing/make-up room, control room, production offices, complete post production facilities, climate-controlled video vault, and kitchen — all with easy access and ample parking.



### Studio A

- ▶ 20' x 30' for medium productions with up to 3 cameras
- ▶ Double wall sound proofing
- ▶ 3-wall Ultimate Green Cyc
- ▶ 600 amps of 3 Phase power
- ▶ 14 ft to the grid
- ▶ Assorted grid lighting - 2K's, 1K's, 650's, 350's
- ▶ Leprecon LP612 Console MX2400 Dimmer Pack
- ▶ Cargo door and load in doors to the Studio

### Studio B

- ▶ 16' x 26' for smaller productions, live news feeds, and Webcasting
- ▶ Double wall sound proofing
- ▶ Ultimate Green Cyc
- ▶ Assorted grid lighting
- ▶ 14 ft to the grid

### Camera Package

- ▶ Sony DXC-D30 with a Sachler tripod

### Control Room

- ▶ GVG 110 Switcher
- ▶ Ultimate keyer
- ▶ Mackie Audio mixer
- ▶ 240 amp 12 Ch Leprecon Dimmer
- ▶ Dedicated phone and T-1 lines

ORANGE COUNTY  
MEDIAPLEX  
BROADCAST STUDIOS

## POST PRODUCTION

We're the first and only facility in this area to offer the AVID®|DS for high end compositing. This system is ideal for finishing TV commercials and music videos, as well as promos and corporate videos, where total creative freedom is a must. Our seven edit suites include linear and non-linear editing facilities for dual stream uncompressed and compressed editing, for fast, professional finishing. Plus we have a separate animation studio and a complete audio studio, all here under the same roof. You'll find virtually every format in our 1,800 sq. ft. machine room which includes a dubbing department that operates around the clock.



## PLACEMENT MARKETING

We offer our media relations expertise to ensure that your news is heard and seen. Ask about our comprehensive communication services for VNR (video news release), RNR (radio news release), S/RMT (satellite/radio media tour), PSAs (public service announcements), EPKs (electronic press kits), and other vital public relations services. We offer regional and nationwide media coverage to all U.S. markets (major and independent news broadcasters).

## MICROWAVE

Our facilities are ideal for broadcasting via television, radio, and the Web. The studios are equipped with IFB and PL phone lines, talent monitor, and various 'virtual' backgrounds. We offer microwave transmission service for live news feeds, VNRs, SMTs, and television programming to virtually anywhere in the world via VYVX or C-band satellite. We also offer Sigma encoding for Nielsen audience tracking.

## WEBCASTING

Our Webcasting service is specially designed for live presentations and recording to virtually any tape format. The studios are ideal for 30 and 60 minute interview format programming. The studio control room is equipped with the latest in web encoding hardware and software for live encoding and streaming video/audio to the Internet. We also offer archive storage for on-demand viewing.



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Complete Post Production



DVD, CD and VOD Production and Authoring



# Be A Maker

## COMPETITIVE PRICING

We cater to agencies, broadcasters, and independent producers. Contact us for our competitive fee schedules for all services. We also offer special discounts for government, public works, school districts, and non-profit organizations.

## COMPREHENSIVE SERVICE

OCMediaPlex is a partnership of several media production businesses housed in a 21,000 sq ft facility offering full service video and audio production and post production, interactive media programming and design, and broadcast news and placement services.



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ORANGE COUNTY  
M E D I A P L E X  
B R O A D C A S T S T U D I O S  
2941 Alton Parkway ■ Irvine, CA 92606



# You're NEWS

## To Us

- BROADCASTING
- PRODUCTION
- PLACEMENT



# NEWS

Everybody has a story to tell — and your story could be NEWS. We're your news service agency — meeting your every communication need with expert broadcasting advice and service. You could be news to the world — and we're the people who can make it happen for you!

OCMediaPlex Broadcast Studios is dedicated to providing the highest quality broadcasting, production, and placement services at hard-to-beat prices.

Our facilities are specifically designed and engineered to meet all broadcasting and production requirements.

Our broadcast and media relations specialists are veteran news professionals with proven track records.

Think of us for news, live broadcasts, product shots, product demonstrations, infomercials, VNR's, SMTs, and PSA's — the OCMediaPlex Broadcast Studios — the place where NEWS happens.